



# KOREA INTERNATIONAL RAMEN FAIR 2025

Fri. April 4th - Sun. April 6th  
From 10 AM - 6 PM  
(COEX MAGOK)



## Korea International Ramen Fair 2025

www.ramenfair.com



In 1963, instant noodles, also known as ramen, were firstly introduced in South Korea. After more than 50 years of instant noodle history, South Korea has ranked as the number one consumer of instant noodles worldwide. On average, a Korean consumes 76 packages each year, estimated total domestic production is approximately 816,600 tons annually, resulting in a market value of around 2.6 trillion KRW.

Korea International Ramen Fairs held annually from 2015 to 2018 were highly successful, attracting more than 71,000 visitors for three days. Following the COVID-19 pandemic, "Korea International Ramen Fair 2025" will offer new opportunities for international noodle manufacturers to engage with domestic consumers and exchange information and ideas with South Korean industry leaders.

Notably, this year's event will feature expanded overseas business pavilions, and we are planning a Business Matching Program to assist international companies in advancing into the Korean market by providing them with opportunities to be connected with Korean buyers.

## I. Expo Profile

Event Name	 2025 대한민국라면박람회 Korea International Ramen Fair 2025
Event Date	Apr. 4 <sup>th</sup> (FRI) ~ 6 <sup>th</sup> (SUN), 2025 / Opening Hours: 10:00 ~ 18:00
Event Venue	COEX Magok / Seoul, Korea
Event Scale	7,452m <sup>2</sup> / (350 booths)
Organizer	Korea International Ramen Fair Secretariat
Sponsor	 농림축산식품부  식품의약품안전처

## II. Contents

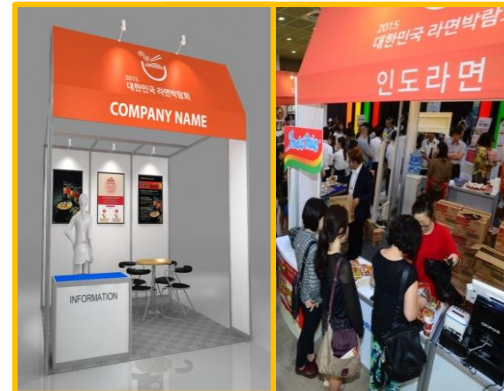
Food	Domestic & Oversea instant ramen, PB Ramen, Noodles of various kind: (Dried, Raw, Frozen, Udon, Pasta), Rice, Wheat, Kimchi, Eggs, Dumpling, Cheese, Rice cake, Kimbap(Seaweed), Ingredients, Soups, Seafood, Processed beef, etc.
Education	Cooking institution, Culinary school, F&B management school, etc.
Service	B2B Consulting firms, Market research firm, etc., Food truck, etc.
Supply & Facility	Logistic, Security system, POS, Electronic induction cooker, Interiors, Equipment & Installation, Kitchen appliances, etc.

## III. Participation Info

Classification	Space	Participation fee	support of a government
		General Application Deadline: Mar 28 <sup>th</sup> , 2025	
Space only [non-furnished]	1Booth (3m X 3m=9㎡)	2,700,000 KRW	1,500,000 KRW
Shell Scheme Package [fully-furnished]	1Booth (3m X 3m=9㎡)	3,000,000 KRW	

[DOWNLOAD APPLICATION FORM](#)

## IV. Booth Info



Exhibition space	1 Booth ( 3m X 3m = 9㎡ )
Carpet	Inside the booth
Display company's name	Company's name board
Lights	5 spotlights, 1 fluorescent lamps
Desk	1 info desk
Chair	1 chair
Electricity	220V Socket, 1kw electricity(per booth)

## V. Contact

Inquires (Secretariat)	Korea International Ramen Fair Secretariat ADD: 143 Magokjungang-ro, Gangseo-gu, Seoul (ZIP CODE : 157210) TEL: +82-(0)2-1577-3284 EMAIL: <a href="mailto:ramenfair@micefull.com">ramenfair@micefull.com</a> WEB: <a href="http://www.ramenfair.com">www.ramenfair.com</a>
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